Sisters & Brothers of Spaceship Earth!

Good things shaking all over the globe!

Work-love-fight to make best soap-peace-earth!

Big news—we’re a Benefit Corporation! (p. 2)

Industrial hemp farming legal in 27 states (p. 5)

Cannabis legal in 22 states plus nation’s capital!

Fair trade community-land (p. 4)

GMO labeling near—have faith, course—politician-leader-boss: the time is now—put right before might—pay all people a fair wage! (p. 5)

Climate is changing, Mother Earth is calling: friends-enemies-young-old-meek-brave—children of Abraham-Israel-Bahá’u’lláh-Moses-Buddha-Jesus-Mohammed! (p. 4)

Unite! Get done! Fear not, for we’re All-One!
Dear Spacecraft Earth People:

DOUG BRONNER

Organic Consumer Engagement Officer

Once again we wish to thank you all for joining us this year in our commitment to the Earth’s path, and all of the good work that we did this year. We made great progress advancing the needs of our customers, consumers, and our planet. We also continued to work towards our mission to make the world a better place.

We are excited to see what the future holds for us and we hope you join us in our mission.

Thank you for your support.

Eric Bronner

Our Cosmic Principles

These simple principles are our most important beliefs and guide our actions in everything we do, from the way we manufacture our products to the way we treat our people.

1. Do right by children, make right in the world.

2. Treat employees like family.

3. Do right by customers.

Work hard! Grow!

Number one in Dr. Bronner’s Moral ABC. Work hard! Prosper! Learn, grow, improve. Success is what am I? Nothing! But we look forward to rocking 2016 and beyond in his honor, in memory of Emanuel himself.

UNCLE RALPH’S LOVE LIVES ON!

Michael Bronner
President

Uncle Ralph embodied the hard work and pride of our company. With his keen business acumen, concern for his employees, creativity and love for the outdoors, he was a role model for many who worked in the company. He was a dedicated husband, father and grandfather. He was a kind man who had a way of making others feel welcome and included. He was a man of deep faith and strong values.

Do right by customers

First ingredient: love! Lead with heart, take time, give your customers what you would want from your mother—right down to the little details!

2. Do right by customers

This means not just prospering as a business but recognizing that our growth can only be considered in relation to everything around us — nature, animals, plants, microorganisms, the water and air we breathe, the communities and cultures with which we consume these things, from the lab to the fields, global economy and more, to name a few.

We are a benefit corporation, a new kind of business that puts purpose before profit and is driven by a triple bottom line of profit, people and planet. We believe in the power of businesses rooted in shared values and principles to improve the world, and we are committed to doing our part in that change.

We believe that by putting people first, by building on the love and trust that we have with our employees and customers, we can make the world a better place.

Do right by children, make right in the world

We believe that by putting people first, by building on the love and trust that we have with our employees and customers, we can make the world a better place.

3. Treat employees like family

Be kind, reward generously, support good and healthy living. Seek and encourage the best in one another. For whatever unites us is greater than whatever divides us!...
of the media, social media, and other forms of communication. In those 7 years, we’ve engaged employees, customers, and other stakeholders in a variety of ways, including setting up a number of initiatives: medical equipment for rural hospitals, an iodine therapy unit for thyroid cancer patients, improved sanitation and clean water, and access to clean air.

In the United States, some of the most important work we’ve undertaken over recent years, often resorting to unethical practices like child labor, has been through their own initiatives. Our team focuses on education and practices such as composting, which is a critical work to engage and educate farmers, consumers, companies, and governments in the benefits of regenerative organic farming.

In addition, we’ve invested in initiatives that generate significant transformations. For example, in the area of climate change, we’ve helped farmers in countries like Senegal and Brazil adopt regenerative agriculture practices that sequester carbon from the air and bring it back into healthy soil in the form of organic matter.

Moreover, our efforts to reduce the carbon footprint of our operations have included reducing our carbon footprint in the production of our products, such as certified fair trade and organic coconut oil.

We’ve also seen a significant increase in the number of consumers interested in supporting businesses that are committed to environmental and social justice. By providing consumers with the tools they need to make informed decisions, we can help to create a more sustainable future for all.

The opportunities are endless, and we’re excited to see what the future holds for our movement and for the planet. We believe that a more sustainable and just world is within reach, and we’re committed to doing our part to make it a reality.

FAIR TRADE NEXT GENERATION

FAIR TRADE NEXT GENERATION is a global coalition of organizations and individuals working together to promote fair trade and social justice. We believe that fair trade is a powerful tool for empowering farmers and workers, and we are committed to working towards a world where all people have equal opportunity and can live in dignity.

To learn more about the work we do and how you can get involved, visit our website at fairtradenextgeneration.org.
<table>
<thead>
<tr>
<th>Year</th>
<th>Growth in total revenue</th>
<th>2015 worldwide sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006</td>
<td>1.2%</td>
<td>$3.6 billion</td>
</tr>
<tr>
<td>2007</td>
<td>3.3%</td>
<td>$4.4 billion</td>
</tr>
<tr>
<td>2008</td>
<td>11.4%</td>
<td>$5.5 billion</td>
</tr>
<tr>
<td>2009</td>
<td>9.6%</td>
<td>$5.9 billion</td>
</tr>
<tr>
<td>2010</td>
<td>19.5%</td>
<td>$7.1 billion</td>
</tr>
<tr>
<td>2011</td>
<td>11.2%</td>
<td>$8.4 billion</td>
</tr>
<tr>
<td>2012</td>
<td>12.1%</td>
<td>$9.3 billion</td>
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</tbody>
</table>

**Fair trade activity**

<table>
<thead>
<tr>
<th>Year</th>
<th>2014 Fair Trade Product Sales (US$ millions)</th>
<th>2015 Fair Trade Product Sales (US$ millions)</th>
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<tbody>
<tr>
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**Our fair trade and organic sources**

- **Fair trade**
- **Organic**

**Social benefits contribution 2011–2015**

<table>
<thead>
<tr>
<th>Year</th>
<th>Total employees</th>
<th>Women employees</th>
<th>Total # of employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td></td>
<td></td>
<td></td>
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<td>2012</td>
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<td>2013</td>
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<td>2014</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>2015</td>
<td></td>
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</tbody>
</table>

**Environmental footprint**

- **2015 sales by product line**
  - Water: 0.2%       - Fat: 15.4%       - Protein: 2.1%
  - Sugar: 0.8%       - Alcohol: 14.0%     - Fatty acids: 3.5%

**B impact report**

As a benefit corporation, we are committed to measuring the social and environmental impact of our business operations. In 2015, we took steps to enhance and strengthen our reporting processes to ensure our transparency. In addition, we are using the B Social Score 149 55 of all businesses that have completed the B Impact Assessment created by the nonprofit B Lab.

**Employees**

- Total employees: 2011
- Other projects: 2013
- Total: 2015

**Palm Oil**

- $42.3M

**Serendipol**

- $415

**Total 2015 Worldwide Sales**

- 47.6%
Dr. E.H. Bronner
1908–1997

Dr. Bronner’s was founded in 1948 by Emanuel Bronner, a third-generation master soapmaker from a German-Jewish soapmaking family. He used the labels on his superb ecological soaps to spread his message that we must realize our unity across religious & ethnic divides or perish: “We are All-One or None!” Still family-owned and run, Dr. Bronner’s honors its founder’s vision by continuing to make social & environmentally responsible products of the highest quality, and by dedicating our profits to help make a better world. All-One!

There are brave souls who dare to dream that men are brothers and not foes. That hands may clasp across the seas to common good, to common woes.

**Dr. Bronner’s — A Timeline**

1858 — Soapmaking begins in Heilbronner home — Jewish quarter, Laupheim, Germany
1880s/90s — Heilbronners invent first liquid castile soap
1908 — Emanuel Heilbronner (Dr. Bronner) enters world! 
1920s — Emanuel apprentices with Jewish soapmaking family — receives Soapmaking Master certificate & degree in chemistry.
1929 — emigrates to U.S.
1930s — advises U.S. soap manufacturers. With rise of Hitler, drops “Heil” from last name.
1940s — Nazis nationalize family soap factory — Emil’s parents deported, killed in Auschwitz and Theresienstadt.
1940s — Emil adopts honorific “Dr.”
1945 — escapes Elgin State Insane Asylum after being institutionalized for espousing views — later blames shock treatments for blindness in the ’60s.
1948 — Founding of Dr. Bronner’s Magic Soaps!
1950 — All-One! Dr. Bronner lectures in Pershing Square, sells soap on side — realizes many are taking soap and leaving so prints lecture on labels.
1960s/70s — Dr. Bronner’s soap becomes iconic soap of the era.
1980s — Dr. Bronner’s health failing, sons Ralph & Jim & Jim’s wife Trudy assume control of company.
1997 — passing of Dr. Bronner. Today — 5th generation company led by grandsons David & Mike — Dr. Bronner’s vision alive and strong: We are All-One or None! All-One!