

WHAT MAKES SAL SUDS THE BEST HOUSEHOLD CLEANER

Dr. Bronner's Sal Suds is a balanced formulation of naturally derived surfactants scented with fir & spruce essential oils. It cleans with exceptional power and rinses freely in hard or soft water, is gentle on the skin, 100% cruelty-free and biodegrades rapidly, without affecting nature's balance.

THE DR. BRONNER'S DIFFERENCE

- 1. Effective Yet Mild:** Excellent grease cutter, same pH level as standard soap.
- 2. 2x More Concentrated** than traditional detergents. See usage below.
- 3. Essential Oils:** Scented with pure essential oils of spruce and fir.
- 4. No Additives:** No added dyes, brighteners or synthetic fragrances.
- 5. No Synthetic Preservatives:** We have formulated Sal Suds to be twice as concentrated as other cleaners with the same pH as standard soap.
- 6. Certified Biodegradable:** Tested for highest level of biodegradability by Eurofins, one of the world's top-ranking environmental labs.
- 7. Animal Compassionate & Vegan:** Certified cruelty-free and vegan by the Coalition for Consumer Information on Cosmetics and Vegan Action.
- 8. Ingredients Disclosed & Described:** See panel at right for function and origin. For more info, visit www.drbronner.com.

HOW TO USE DR. BRONNER'S SAL SUDS

- 1 1/2 teaspoons per gallon of water for **general house cleaning**.
- 1 1/2 teaspoons does a sink full of **dishes**.
- Pour some directly on **fabric stains** before washing.
- Use 2 Tbsp for a load of **laundry** (1 Tbsp for high-efficiency washers).
- Use it for **cars, floors, rugs**, and any other surface that is safe in contact with water: even **wood floors!**
- For **extra-heavy jobs**, dilute by half.
- Mix with baking soda to make an excellent **scouring paste**.



DR. BRONNER'S
ALL-ONE!
MAGIC SOAPS

IN ALL WE DO, LET US BE
generous, fair & loving
to Spaceseh Earth and all
its inhabitants. For we're
ALL-ONE OR NONE! ALL-ONE!

lover-mate! None imperfect, misled by man's half-true hate, parasite-blackmailslave! So each obedient man can evolve like every swallow, united-hardworking-free-brave! 10. It is better to light one small candle than to cuss the darkness! EXCEPTIONS? ABSOLUTE NONE! 11. The full-true written word, the pen, is mightier than the most brutal sword if guarded by 10 brave men! 12. All-out intensity in teaching all men the full truth that unites One-God-State is our first & most sacred duty for the survival of this & all future generations from half-true hate! EXCEPTIONS? Absolute None! 13. Moderation, tolerating the denial of free speech by 256 different half-true Academic Tyrannies, Isms and Religions, is our greatest crime against this, the last generation unable to survive divided, on God's Spaceseh Earth. EXCEPTIONS? ABSOLUTE NONE! 14. The full truth written word is mightier than the most brutal sword if so used! That is if 10 brave men use full truth with the same careful preparation, full cooperation & sudden lightning-like concentration as we godless fools always used the sword! EXCEPTIONS? ABSOLUTE NONE! 15. Since 600 B.C. the full truth that unites all in One-God-State is more important than whatever may again divide us by half-true hate! 16. Free Speech is to mankind what air is to fire! Deny-delay-distort-Ignore-suppress & in oblivion all expire! Free Speech, kind man, air! Fire! All expire! There won't even be dust! Unite we must! Replace half-truth with Astronomy's full-truth that instantly unites mankind in God's Eternally tremendous All-One-God-Faith!!!

We do not re-
peat that construc-

32 FLOZ / 946 mL

Absolute cleanliness is Godliness! Teach the Moral ABC that unites all mankind free, instantly 6 billion strong & we're All-One. "Listen Children Eternal Father Eternally One!" From Confucius' Absolutes: 1. It is an absolute full truth that the 1st law of God's tremendous universe is order! Absolute all-embracing, ever evolving, full-truth-disciplined loving order! EXCEPTIONS? ABSOLUTE NONE! 2. It is an absolute full truth that everybody in God's tremendous universe must eat or there is no body! To shine on, eat must even the Sun, consuming every second on its surface meteoric matter 100,000 tons! EXCEPTIONS? ABSOLUTE NONE! 3. It is an absolute full truth that every ounce of good food on God's Earth requires constructive teamwork in harmony with God's timing-wisdom-power-mercy-love, or there is not an ounce of good food left above! EXCEPTIONS? ABSOLUTE NONE! 4. It is an absolute full truth that any man planting 10 fruit trees in harmony with God's timing-teamwork-wisdom-power-mercy-love, can reap 10 million more above! Above! EXCEPTIONS? ABSOLUTE NONE! 5. It is an absolute full truth that only constructive working men built all civilization & everything good that's in it! EXCEPTIONS? ABSOLUTE NONE! 6. It is an absolute full truth that parasites, in order to eat, must dominate-dictate-distort-complicate-deny Free Speech, smear-slay-slander-cheat or they won't eat! EXCEPTIONS? ABSOLUTE NONE! 7. Whatever full-truth unites us in All-One-God-State, is one thousand times more important than whatever may again divide us by half-true hate! 9. It is an absolute full truth that each swallow always is a perfect pilot-provider-builder-explorer-

FUNCTION AND ORIGIN OF DR. BRONNER'S SAL SUDS INGREDIENTS

Sodium Lauryl Sulfate (SLS): This surfactant cuts grease and dirt, generates copious suds and biodegrades quickly and completely. Previously SLS was conflated with SLES (Sodium Laureth Sulfate) which can be contaminated with trace carcinogenic dioxanes, but SLS has no such issues and cannot possibly create nitrosamines. Studies have consistently shown that SLS is safe to use in low concentrations and in products that are meant to be rinsed off (both are true of Sal Suds).

Coco-Betaine: Mild and easily biodegradable, coco-betaine is formed by combining coconut fatty acids with betaine (a nature-identical synthetic so named because it was first discovered in sugar beets). This foam-boosting cleansing agent buffers irritation caused by SLS.

Decyl Glucoside: This powerful grease-cutting surfactant is especially mild and quickly biodegradable, and is made by combining glucose from corn with fatty alcohols from coconut and palm kernel oils. Decylglucoside not only works with SLS to cut dirt and oily soils with exceptional ease, but also combines with coco-betaine to give Sal Suds smooth mildness.

Abies Siberica (Siberian Fir) Needle Oil and Picea Glauca (Spruce) Leaf Oil: Pure essential oils from fir and spruce give Sal Suds its wonderful aroma. Most other cleaners use synthetic fragrances or cheap harsh pine stump oil. For more info visit www.drbronner.com.

Sal Suds solidifies when cold. Put in warm water/room to re-liquify.

DR. BRONNER'S IS CERTIFIED



Developed & distributed by
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From '29 to '44, soapmaker-master-chemist Bronner built 3 American soap plants, trained 9 chemists, licensed 6 of 53 patents for \$60,000! But after '44, after losing father-mother-wife, almost his own life, tortured-blinded, he decided to African astronomer Israel's 6000 year, great All-One-God-Faith all of his patents, plants, products, profits. A new industries: 13 Essene Birth-Control patents, Plane Temples & "Town Without Toothache" potassium-soda industry giving mankind a new Mineral-salt, Calcium-mat, Corn-sesame, Mineral-boilition, & Dr. Bronner's Magic Soaps; All-One! In '47, after father-mother-wife murdered, himself tortured-blinded, we wrote this poem: To keep my health! To do my work! To love, to live! To see to it I gain & grow & give & give! Never to look behind me for an hour! Never to wait in weakness nor to brag in power! Always working, searching for more truth, more light! Always writing, teaching what I found good & right! Robbed-starved-beaten-blinded, wide astray! Back with the full-truth I've gained, back to the way: Smile, help teach the whole Human race, the Moral ABC of All-One-God-Faith, Lightning-like strong & we're All-One! All-One!

ALL-ONE-GOD-FAITH UNITES THE HUMAN RACE!!!

Therefore, we wired Gorbachev in '85, as we wired Khrushchev 10 times in '63 from our hometown, Heilbronn, West Germany. "All Love your courage replacing Stalin's hate, with one full-truth-work-speech-press-&-profitsharing-State! Remember, 6,000 years from today, all will thank God for whoever united the human race, in All-One-God-Faith! East or West, Jew or Gentile! Better yet, East & West, Jew & Gentile! One team! Thank only God for that! Signed, Soapmaker Bronner" - Today, Gorbachev, as in '63 Khrushchev, gave each farmer one acre land free, & printed: "3% wicked hang together even when they hate each other; that's the secret of their strength!" 97% hardworkers divide, that's our failure to teach the 6 words with which astronomers Abraham - Israel - Moses - Bahá'u'lláh - Buddha - Jesus & Mohammed, inspired by God's sign of the Messiah, Halley's Comet, unite the whole human race in Astronomy's eternally tremendous All-One-God-Faith!" For we're All-One or none! "LISTEN CHILDREN ETERNAL FATHER ETERNALLY ONE!"

Exceptions eternally? ABSOLUTE NONE! WHAT AN APOLOGY WE Rabbis owe Karl Marx, for our 2,000 year failure to teach the Moral ABC's All-One-God-Faith, the real Rabbi Hillel taught Jesus to unite the human race. For we're All-One or none! All-One! All-One!! All-One!!!!

I am the manifestation of God's Eternal law & so are you! I have learned great wonders; you shall learn greater wonders! I have done good work! You shall do better work! I have not come to change God's Law, but we each came to find-follow-fulfill, print-protect-practice-preach-teach & enjoy it! To never yield to half-true hate! And everything you need shall be added unto you! Search & you shall find! Knock & it shall be opened! Sow & you shall reap! Work hard & you shall create! Speak up - don't be afraid! Ask & you shall receive! These are the great Peace-winning teachings of the Manual of Discipline by the carpenter, the great Rabbi Jesus! Thanks to Mohammed's Arab 1948-found Essene Scrolls, thank only God for that!