We are family soapmakers committed to honoring the vision of our founder Dr. E.H. Bronner by making socially and environmentally responsible products of the highest quality, and

Dr. Bronner's contributed to various causes in 2017, spending a total of $8,248,084.59 (7.42% of revenue, and 36% of profits).
Dear Sisters & Brothers,

Fellow gardeners of Spaceship Earth

From the beginning, my grandfather saw the birth of our company as an opportunity to create positive change in the world. His life’s work as a visionary soapmaker was to “unite Spaceship Earth.” Through the labels on his soap and with almost every waking breath, he promoted the All-One truth of our transcendent unity.

Today we honor his vision by leveraging the company as an activist engine to effect positive social and environmental change, while doing right by our employees, farmers, suppliers, and everyone else in our All-One family.

The current political climate is depressing, toxic, and poses an urgent threat to our future. I urge all to rise up and fight for what we believe in. Our company will continue to support the causes we believe in, and we hope you will too.

Yours in peace,
Mike Bronner
The first time we were just doing dumb stuff. Stealing cars. I was in jail for three
time around the factory, including carport structures and steel beams mounted above the
audio systems by hand and I’m helping him. I used to play a

launched this year in partnership with Dr. Bronner’s to honor

very slight supervisory stuff. And then I moved out of production
problems I felt so strongly about—for me it was a dream.

My father Jim always fought for the underdog, and acted more
underneath the soapmaker, though, was a man who believed in serving

the formerly incarcerated a platform for change. We’ve all heard of second

The current political crisis is depressing in scope, and progress against the

The Sistah Vegan Project

Sea Shepherd Conservation Society

Mercy for Animals

Good Food Institute

Not a complete list of organizations

Do well so you can do good!

We are family soapmakers committed to honoring the vision of our founder Dr. E.H. Bronner by making socially and environmentally responsible products of the highest quality, and
The first time we were just doing dumb stuff. Stealing cars. I was in jail for three
years. The Power of the sun: 70% of all electricity generated by Photovoltaic System
installed on San Cristobal Farm, Mitchell, South Dakota. Over 300 gallons of rain water
are collected each year and are used in the landscape each year. Power of
the sun: 40% of all electricity generated by Photovoltaic System installed on San
Cristobal Farm, Mitchell, South Dakota. Over 300 gallons of rain water are
collected each year and are used in the landscape each year.

Dr. Bronner's Cosmic Principles

1. Peace
2. Nutrition
3. Education
4. Community
5. Ownership

Industrial animal ag is one of the cruelest, most destructive human behaviors
incredibly grounded, and allergic to all BS. But you kind of just man up and get through it. But I knew that it wasn’t going to work.

So what we do is, we harness those natural talents of currently and formerly incarcerated individuals, who are working to create a better world for themselves and society. We believe that everyone has the right to a dignified life in the community.

In this report, you can read more about regenerative organic agriculture, eating is a political act! Every choice we make has an impact on our planet. Eating organic supports local farmers and helps to create a sustainable future for all.

Our products meet the highest standards for ecological and social sustainability — certified to the strictest industry standards. No greenwashing hype! Support truth in labeling! For we’re All-One or None! All-One!

As a collective, we are committed to using our purchasing power to promote social and environmental justice.

In this report, you can read more about our contributions to organizations such as The Trevor Project, National Urban League, Rainforest Action Network, and many more. We believe that everyone has the right to a dignified life in the community.

Dr. Bronner's is a family business committed to honoring the vision of our founder Dr. E.H. Bronner by making socially and environmentally responsible products of the highest quality, and

Social benefit contribution 2013-2017

- The Trevor Project, National Urban League, Rainforest Action Network, and many more.
- We believe that everyone has the right to a dignified life in the community.
- Our products meet the highest standards for ecological and social sustainability — certified to the strictest industry standards. No greenwashing hype! Support truth in labeling! For we’re All-One or None! All-One!
- As a collective, we are committed to using our purchasing power to promote social and environmental justice.

Dr. Bronner's is a family business committed to honoring the vision of our founder Dr. E.H. Bronner by making socially and environmentally responsible products of the highest quality, and

Financial stewardship

- Internal reserve 4.6%
- Excess income distribution 1.3%
- Depreciation 1.2%
- Reinvestment at company costs 4.6%
- Dividends 0.6%
- Operations & expansion in the community 4.7%
- Energy & operations 5.2%
- Marketing, benefits, profit sharing (for employees) 20.8%

Sales by product line

- Detergents & household cleaners
- Body Care & Shaving
- Massage
- Haircare
- Personal Care

B impact report

- As a benefit corporation, we are committed to using our purchasing power to promote social and environmental justice.
In honor of Jim Bronner

Inch by inch, row by row,
Gonna make this garden grow
All it takes is a rake and a hoe
And a piece of fertile ground

Pullin’ weeds and pickin’ stones
We are made of dreams and bones
Feel the need to grow my own
Cause the time is close at hand

Grain for grain, sun and rain
Find my way in Nature’s chain
Tune my body and my brain
To the music from the land

Plant your rows straight and long
Temper them with prayer and song
Mother Earth will make you strong
If you give her loving care

An old crow watching hungrily
From his perch in yonder tree
In my garden I’m as free
As that feathered thief up there

"Garden Song"
Words and music by David Mallett
Cherry Lane Music Pub. Co. Inc.
Reprinted with permission

1938 – 1998

Former President of Dr. Bronner’s
Son, father, grandfather—inventor, sower, benevolent soul—
his spirit grows on.
Dr. Bronner’s Cosmic Principles

We are family soapmakers committed to honoring the vision of our founder Dr. E.H. Bronner by making socially and environmentally responsible products of the highest quality, and dedicating our profits to help make a better world. These principles define our most important relationships and guide us in everything we do, from soapmaking to peacemaking. All-One!

1. Work hard! Grow!

Do well so you can do good! Learn, improve, prosper! Success is the engine that makes everything else possible.

2. Do right by customers

Make the very best products for human, home and Earth—no synthetics or detergents—only the purest organic, fair trade, cruelty-free and biodegradable ingredients!

3. Treat employees like family

We are all sisters and brothers! Be kind, pay fairly, reward generously—support good and healthy living. Seek and encourage the best in one another!

4. Be fair to suppliers

Fair Trade means fair to the people—fair prices, fair wages, fair working conditions, respect for land and communities. Invest, invest! For we’re All-One or None!

5. Treat the earth like home

Reduce, recycle, reuse, reuse! Make humble and mindful use of the earth’s gifts. Do not waste; do not harm the land or people or animals.

6. Fund & fight for what’s right

Be an engine for positive change. Enrich the world, make good things happen—share profits, share talent, share muscle, share voice—give and give!

Dr. Bronner’s is the top-selling soap in the U.S. natural marketplace. Only the purest organic & fair trade ingredients. No synthetic preservatives, detergents or foaming agents—none! Biodegradable! Cruelty-free! Vegan! Our products meet the highest standards for ecological and social sustainability—certified to the strictest industry standards. No greenwashing hype! Support truth in labeling! For we’re All-One or None! All-One!