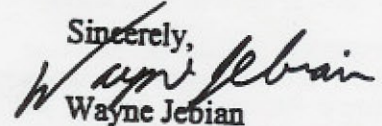


Some of
the thousands
of letters we have
received over the
years. All inspired by
the Moral ABC on the
soap labels.
Ralph

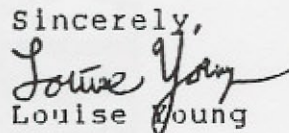
(Part of a letter to Ralph Bronner) Your father's
accomplishments may remain largely unsung in the public
eye, but his contributions were great. He brought about a
good far more sublime than any general or politician
ever accomplished, and his soap may yet save the world.

Dr. Bronner's Pure Castille Soap
All-One-God-Faith
P.O. Box 28
Escondido, CA 92025

Sincerely,

Wayne Jebian
formerly of LEAR'S

Dear Dr. Bronner's Soap People,

Hello! We love your soap and especially the beautiful message written
all over the label. We heard that further information on Dr. Bronner
and similar messages were available and were wondering if you could
send us some info. Also do you have a catalog? If so, we would love
to get it! Thank you very much and keep broadcasting the love!

Sincerely,

Louise Young

DEAR DR. BRONNER,

UNTIL I READ ONE OF YOUR SOAP LABELS, I WAS AN
ATHEIST. NOW, I HAVE FOUND THE WORDS IN WHICH I CAN
BELIEVE! IS THERE A BOOK OR PAMPHLET-FORM
COLLECTION OF THE MORAL ABC OR ANY OTHER WORK
WHICH I MAY ACQUIRE TO AFFIRM MY BELIEF MORE
STRONGLY? IF SO, PLEASE MAIL ME ANY AND ALL
INFORMATION POSSIBLE.

MY ETERNAL THANKS,

DAVID FITZSTEVENS

Dear Dr. Bronner:

I am stationed in Egypt with the American Embassy. Your soap and teachings are a welcome relief to the
poverty, discord, and warfare surrounding me. They cleanse the body and spirit.

Please send me a current price list for all the Dr. Bronner products, and any additional promotional
literature/posters, so that I might introduce others to your wonderful philosophy.

Send information to:

Dr. Burt Levenson
Unit 64902/FM
APO AE, NY 09839-4902

Thank you for your cooperation and assistance.

Dr. Burt Levenson

